

# INSERTION ORDER FORM 2023

Please complete the following mandatory information.

## Advertiser Billing Information:

Company: \_\_\_\_\_  
Contact: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Purchase Order #: \_\_\_\_\_ Confirm CMA Vendor Set Up:  Yes  No  
Accounts Payable Contact (or Agency): \_\_\_\_\_

## Print Ad Information

Spring  Fall  Winter  
 New Ad  Pick Up Existing Ad (issue month/year) \_\_\_\_\_  
Ad Size: \_\_\_\_\_  
Total Print Advertising Cost: \_\_\_\_\_

## E-Newsletter Ad Information

Spring  Fall  Winter  
 Header  Leaderboard  Middleboard  Lowerboard\*  
 New Ad  Pick Up Existing Ad (issue/month/year) \_\_\_\_\_  
URL Address: \_\_\_\_\_

\* Maximum two ads sold per position. In the event two ads are sold for an e-newsletter position, they will be stacked in that position in accordance to the frequency and the order they are received.

Total E-Newsletter Cost: \_\_\_\_\_

## Website Sponsor Ad Information

Spring  Fall  Winter  
URL Address: \_\_\_\_\_  
Total Website Sponsor Ad Cost: \_\_\_\_\_

## Website Banner Ad Information - Complimentary

Spring  Fall  Winter  
 New Ad  Pick Up Existing Ad (issue/month/year) \_\_\_\_\_  
URL Address: \_\_\_\_\_

Fill out and return the Call to Action Form on page 5 for all website ads.

## 3X IMARK Electrical Now Magazine Advertisers - Complimentary

Social Media Platform Choice  Facebook or  LinkedIn

For social media, Google retargeting and all other ad specs, visit [imarkelectricalnow.imarkgroup.com](http://imarkelectricalnow.imarkgroup.com).

Total Advertising Cost: \_\_\_\_\_

Signed \_\_\_\_\_ Date \_\_\_\_\_



For all ad sales, contact:

Donna Latham

Email: [DLatham@cmasolutions.com](mailto:DLatham@cmasolutions.com)

Phone: 609.297.2227

Submit your IO, artwork and Call to Action Form via the portal at:



For more information about submitting your artwork, email [imarkelectricalads@cmasolutions.com](mailto:imarkelectricalads@cmasolutions.com).

## Billing Contact:

Todd DeFilippis

[TDeFilippis@cmasolutions.com](mailto:TDeFilippis@cmasolutions.com)

## Terms

Ads are invoiced on the published date and are net 15. Materials will not be returned unless requested and a shipping number is provided. CMA will hold advertising material for 18 months.

## Cancellation Policy

If you cancel space reservations more than one week after the reservation due date, you will be charged the full rate for the space originally contracted.



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