

Print Ad Specs

- Files for bleed ads should measure **12.125" h x 10" w** on the outside edge to allow for trim size of **11.875" h x 9.75" w**.
- All live matter should be kept **10.875" h x 9" w**.

Artwork Guidelines

(ONLY ELECTRONIC FILES ACCEPTED)



■ FTP upload

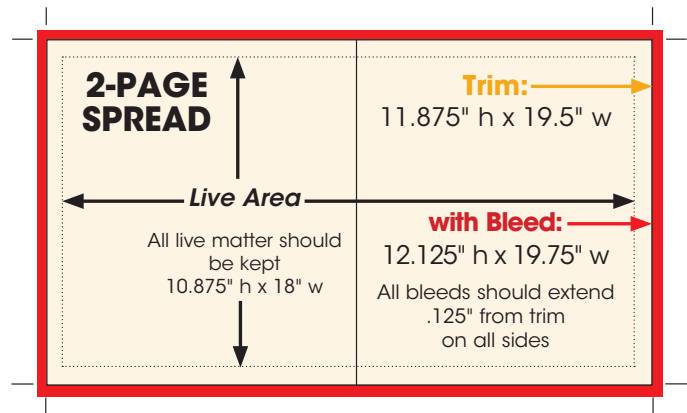
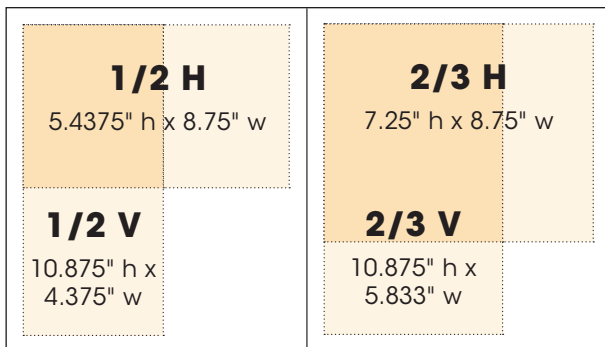
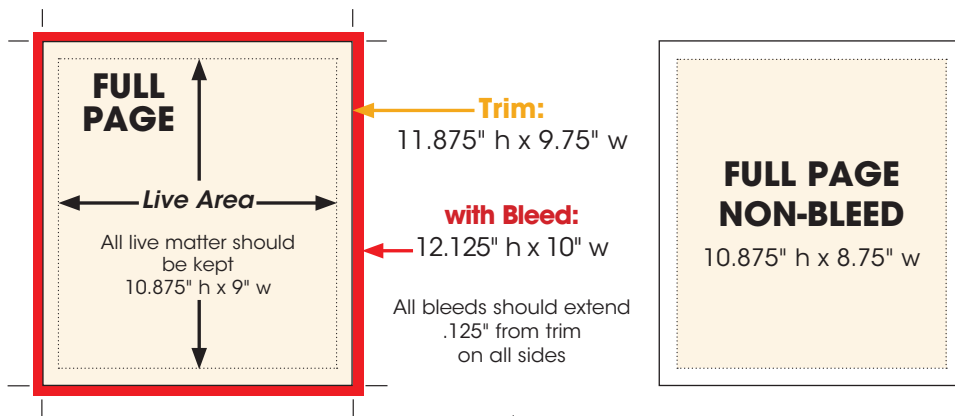
(see <http://cmasolutions.com/upload-artwork/>).

- The preferred format is a PDF file. The file must be Press Optimized PDF. Be sure to include any fonts and images linked to your file. All photos must be high resolution (at least 300dpi). All color ads must be saved as CMYK not RGB. All bleed ads must have the appropriate bleed, extending .125" beyond crop marks that are set to the trim size of 11.875" h x 9.75" w.

- Sending a hard copy color proof is encouraged and is the only way we can ensure color accuracy.

■ Files less than 3 MB in size can be sent via email to imarkelectricalads@cmasolutions.com.

■ *IMARK Electrical Now* is printed on a high-speed sheet-fed offset press, 4-color process.



Creative Marketing Alliance, the magazine's publisher, can provide design services for an additional charge. Contact Donna Latham at DLatham@cmasolutions.com for more information.

Submit your ad materials via the portal at www.cmasolutions.com/upload-artwork/.