

INSERTION ORDER FORM 2022



Please complete the following mandatory information.

Advertiser Billing Information:

Company: _____
Accounts Payable Contact (or Agency): _____
Contact: _____ Title: _____
Address: _____
City: _____ State: _____ ZIP: _____
Telephone: _____ Fax: _____
Email: _____
Purchase Order #: _____ Confirm CMA vendor set up: Yes ☐ No ☐

Ad Frequency

☐ 1x ☐ All 3 issues

Select Member Feedback Questions (Select 1 Category)

☐ Products ☐ Training ☐ Sales Promotion ☐ Merchandising
☐ General Information or "White Papers" ☐ Services

Enter (Up to 2) URLs/Website Addresses (Optional)

Title _____
URL _____
Title _____
URL _____

Product-Related PDFs

PDF Title _____

Upload PDF to ad portal or attach when submitting to imarkelectricalads@cmassolutions.com.

PDF Title _____

Upload PDF to ad portal or attach when submitting to imarkelectricalads@cmassolutions.com.

E-Newsletter Ad Information

Advertise

☐ All 3 Issues ☐ Pick Up Existing Ad
☐ Spring ☐ Fall ☐ Winter
☐ Leaderboard Top ☐ Leaderboard ☐ Middleboard ☐ Lowerboard

3X IMARK Electrical Now Magazine Advertisers

Social media platform choice ☐ Facebook or ☐ LinkedIn

For social media, Google retargeting and all other ad specs,
visit imarkelectricalnow.imarkgroup.com.

Total Cost _____

Signed _____ Date _____

For all ad sales, contact:

Donna Latham

Email: DLatham@cmassolutions.com

Phone: 609.297.2212

To submit files:

To submit your IO and artwork
in our portal, please visit
www.cmassolutions.com/upload-artwork/.

To submit your IO and artwork directly, email
imarkelectricalads@cmassolutions.com.

Billing Contact:

Todd DeFilippis

TDeFilippis@cmassolutions.com

Terms

Ads are invoiced on the published date and are net 15. Materials will not be returned unless requested and a shipping number is provided. CMA will hold advertising material for 18 months.

Cancellation Policy

If you cancel space reservations more than one week after the reservation due date, you will be charged the full rate for the space originally contracted.



Member Owned, Member Governed

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